

IMED 1316.088TR

Course Syllabus: Spring 2020

"Northeast Texas Community College exists to provide personal, dynamic learning experiences empowering students to succeed."

Instructor: Sebastian Barron

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Office	Monday	Tuesday	Wednesday	Thursday	Friday	Online
Hours	5 PM to 6 PM					

This syllabus serves as the documentation for all course policies and requirements, assignments, and instructor/student responsibilities.

Information relative to the delivery of the content contained in this syllabus is subject to change. Should that happen, the student will be notified.

Course Description: 3 credit hours.

Lecture/Lab/Clinical: Two hours of lecture and two hours of lab each week.

Instruction in web page design and related graphic design issues including markup languages, web

sites, and browsers

Prerequisite(s): No formal course requirements, but students should understand how to access the Internet via a web browser and perform basic application and file management tasks.

Student Learning Outcomes:

- 1. Students will demonstrate an ability to utilize web page design terminology.
- 2. Students will demonstrate an understanding of web page design concepts.
- 3. Students will demonstrate the ability to develop a web page using industry recognized software.

Evaluation/Grading Policy: Grades of A, B, C, D, and F will be determined by the student's achievement of a certain percentage of possible points based on the below listed categories.

<u>Assignments</u>	<u>Percentage</u>
Weekly discussion questions (BlackBoard discussion board)	15%
Code Academy	15%
Course projects/homework (announced throughout the semester)	30%
Mid-Term Exam	20%
Final Project (due the week of final exams)	20%

The letter grade is based on the following Grading Scale:

89.5%-100% = A 79.5%-89.4% = B

69.5%-79.4% = C

59.5%-69.4% = D

0-59.4% = F

Required Instructional Materials: In an effort to save students money, your course materials are delivered through Exclusive Access. You have already paid for your course materials with your tuition and fees. Below is the required course materials:

978-1-337-27801-0 CAMPBELL/WEB DESIGN AND DEVELOPMENT MINDTAP

To access your course materials, click on the Course Materials Access link within the Start Here folder on Blackboard. For additional information, please access the textbook information provided on the portal (Student tab, click on Academics then Textbooks.)

Optional Instructional Materials: None

Required Computer Literacy Skills: Students should understand how to access the internet via a web browser and perform basic application and file management tasks.

Course Structure and Overview: A full website using wordpress is expected to be developed by the end of this course.

Communications: Email will be the official communication channel used in this course. You can reach me by sending an email to sbarron@ntcc.edu. I will respond to all email within a 24-hour period.

Institutional/Course Policy: *Online Access*: Students must login to the class during the first week of the semester and post to the discussion board through BlackBoard (see first assignment). Submission of assigned work will count as communication.

Class Attendance: Participation on the class website will constitute "attendance." Withdrawal requests MUST BE initiated by the student. The last day for a student to drop a course with a grade of "W" is **Thursday, April 12, 2018.** Requests for withdrawal become official and effective the date they are received in the records office. Students who stop coming to class (that is, stop participating on the class website) but fail to drop the course will <u>earn</u> an "F" for the course.

No late discussion postings will be accepted. Homework assignments can always be submitted early. Please recognize part of Internet technology is the age old adage of "not if the technology is going to fail, but when!" therefore, don't wait until the last minute to complete and submit your work!

NTCC Academic Honesty/Ethics Statement:

NTCC upholds the highest standards of academic integrity. The college expects all students to engage in their academic pursuits in an honest manner that is beyond reproach using their intellect and resources designated as allowable by the course instructor. Students are responsible for addressing questions about allowable resources with the course instructor. Academic dishonesty such as cheating, plagiarism, and collusion is unacceptable and may result in disciplinary action. This course will follow the NTCC Academic Honesty and Academic Ethics policies stated in the Student Handbook. Refer to the student handbook for more information on these subjects.

ADA Statement:

It is the policy of NTCC to provide reasonable accommodations for qualified individuals who are students with disabilities. This College will adhere to all applicable federal, state, and local laws, regulations, and guidelines with respect to providing reasonable accommodations as required to afford equal educational opportunity. It is the student's responsibility to request accommodations. An appointment can be made with the Academic Advisor/Coordinator of Special Populations located in Student Services and can be reached at 903-434-8264. For more information and to obtain a copy of the Request for Accommodations, please refer to the special populations page on the NTCC website.

Family Educational Rights and Privacy Act (FERPA):

The Family Educational Rights and Privacy Act (FERPA) is a federal law that protects the privacy of student education records. The law applies to all schools that receive funds under an applicable program of the U.S. Department of Education. FERPA gives parents certain rights with respect to their children's educational records. These rights transfer to the student when he or she attends a school beyond the high school level. Students to whom the rights have transferred are considered "eligible students." In essence, a parent has no legal right to obtain information concerning the child's college records without the written consent of the student. In compliance with FERPA, information classified as "directory information" may be released to the general public without the written consent of the student unless the student makes a request in writing. Directory information is defined as: the student's name, permanent address and/or local address, telephone listing, dates of attendance, most recent previous education institution attended, other information including major, field of study, degrees, awards received, and participation in officially recognized activities/sports.

Tentative Course Timeline (*note* instructor reserves the right to make adjustments to this

timeline at any point in the term):

Date		Topic
Jan 21	Week 1	Discussion 1 Code Academy Assignment
Jan 27	Week 2	Lesson 1: Environment and Tools
Jan 29	Week 3	Lesson 2: Web Publishing Fundamentals
Feb 03	Week 4	Lesson 3: Planning a Website
Feb 10	Week 5	Lesson 4: Planning a website (part 2)
Feb 17	Week 6	Code Academy
Feb 24	Week 7	Lesson 5: Typography and Images
Mar 02	Week 8	Code Academy
Mar 09	Week 9	Lesson 6: Multimedia and Interactivity
Mar 16	Week 10	Lesson 7: Maintaining a site
Mar 23	Week 11	Midterm
Mar 30	Week 12	Creating a wordpress site
Apr 06	Week 13	Wordpress Themes
Apr 13	Week 14	Wordpress Plugins
Apr 20	Week 15	Wordpress Editing
Apr 27	Week 16	Final: Create WordPress Site