IMED 1316 – Web Page Design I
Course Syllabus: Spring 2017

"Northeast Texas Community College exists to provide responsible, exemplary learning opportunities."

Sebastian Barron
Office: IT 105
Email: sbarron@ntcc.edu
PLEASE USE BLACKBOARD MAIL FOR CLASS CORRESPONDENCE

Office Hours	Monday	Tuesday	Wednesday	Thursday	Friday	Online
	8-6	8-6	8-6	8-6	8-12	Upon Request

The information contained in this syllabus is subject to change without notice. Students are expected to be aware of any additional course policies presented by the instructor during the course.

Catalog Course Description:
Instruction in web page design and related graphic design issues including markup languages, web sites, and browsers.

Prerequisites:
No formal course requirements, but students should understand how to access the Internet via a web browser and perform basic application and file management tasks.

Required Textbook(s):
Adobe Dreamweaver CC Digital Classroom, Wiley, Arguin, Heald, and the AGI Creative Team (Includes DVD for instructional videos)

Required Software:
Adobe Dreamweaver CC will be used in this course. This software is available in the computer labs on the NTCC campus, or is available for purchase through Adobe (if you would like to install it on your personal computer). Information on this can be found at:
http://www.adobe.com/products/dreamweaver/buying-guide.edu.html

Recommended Reading(s):
Adobe.com contains many useful tutorials for further explanation or expansion of topics covered in the textbook

Resources:
Computers and computer labs assistants are available in MS 103. The LRC and the Academic Skills Center have computers available for students but with limited or no assistance. Assignments will be submitted in electronic form through Blackboard; therefore minimal printing will be required.

Student Learning Outcomes:

1. Students will demonstrate an ability to utilize web page design terminology.
2. Students will demonstrate an understanding of web page design concepts.
3. Students will demonstrate the ability to develop a web page using industry recognized software.

Exemplary Educational Objectives:

N/A

SCANS Skills:

This course addresses the Secretaries Commission on Achieving Necessary Skills (SCANS). By successfully demonstrating mastery of the Student Learning Outcomes listed above, the student will have addressed the following SCANS competencies:

C1, C5, C6, C7, C8, C12, C13, C14, C15, C18, C19, C20
F1, F2, F3, F5, F7, F8, F9, F10, F11, F12, F13, F15, F16, F17

 For a complete list of SCANS competencies and descriptions, please see the following web site:
http://wdr.doleta.gov/SCANS/whatwork/whatwork.pdf

Lectures & Discussions:

Week	Topic	Text or Online Ref.
Week 1	Discussion 1 Code Academy Assignment Read "Starting Up" section of book	pp. 01-08
Week 2	Lesson 1: Dreamweaver CC Jumpstart	pp. 09-34
Week 3	Lesson 2: Setting Up New Site	pp. 35-56
Week 4	Lesson 3: Adding Text and Images	pp. 57-88
Week 5	Lesson 4: Styling Your Pages with CSS	pp. 89-126
Week 6	Lesson 5:Creating Page Layouts with CSS	
Week 7	Lesson 6: Advanced Page Layouts	pp. 127-155
Week 8	Lesson 7: CSS3 Transitions and Styles	
Week 9	Lesson 9: Working with Tables	
Week 10	Midterm	
Week 11	Introduciton to Wordpress	
Week 12	Creating a wordpress site	
Week 13	Creating Wordpress pages	
Week 14	Wordpress plugins	
Week 15	Wordpress Final Exam	

Evaluation/Grading Policy:

Grades of A, B, C, D, and F will be determined by the student's achievement of a certain percentage of possible points based on the below listed categories.

Assignments	Percentage
Weekly discussion questions (BlackBoard discussion board)	10%
Code Academy	10%
Course projects/homework (announced throughout the semester)	40%
Mid-Term Exam	20%
Final Project (due the week of final exams)	20%

The letter grade is based on the following Grading Scale:

89.5%-100% = A
79.5%-89.4% = B
69.5%-79.4% = C
59.5%-69.4% = D
0-59.4% = F

Tests/Exams:

Mid-Term Exam: Week 10

Create your own personal webpage

Students will create a website consisting of at least 3 pages. Students will be given further instruction through blackboard during the week with all requirements.

Assignments:

The assignments will vary throughout the semester, but will follow the concepts outlined in the chapters of the textbook. This course will assist you in learning the basics of web page development, with an overview of basic HTML and web page development software. Each student will be required to demonstrate a thorough understanding of each concept. This will be accomplished through a variety of means. This will include, but not be limited to actual production of a web page, the utilization of a specific tool, and possibly reflection papers responding to reading a topic or assignment.

HOMEWORK ASSIGNMENTS:

Each assignment deadline and its deliverables will be presented at the time the assignment is made.

The instructor will deliver the course in a manner consistent with life-long learning and rapid information acquisition requirements necessary to be successful in today's marketplace. As in today's business climate, the student must constantly stay aware of the environment. **In simple terms** -- What this means is stay "plugged" into the course. *The student should log into BlackBoard (or stay aware of other content delivery methods -- which will be discussed throughout the semester) on a **very regular basis***.

Course assignments will be made throughout the semester, and adequate time will be allowed for each assignment. The course will not be a "linear" delivery method where the student will start and complete one assignment or task before they start another.

BLACKBOARD DISCUSSION POSTING:

10-One topic per week will be posted by the instructor on the BlackBoard discussion board. The instructor will post discussion prompts on Monday. Postings will be graded for content. **The student must post an initial "core" posting by Thursday of the week. The student must then post a follow up response to another posting by the immediately following Monday**. Therefore all discussions will consist of one week of discussions with each student posting AT LEAST one primary posting **and** one response posting for **a total AT LEAST two postings per week**.

Student Responsibilities/Expectations:

Online Access: Students must login to the class during the first week of the semester and post to the discussion board through BlackBoard (see first assignment). Submission of assigned work will count as communication.

Class Attendance: Participation on the class website will constitute "attendance." Withdrawal requests MUST BE initiated by the student. The last day for a student to drop a course with a grade of "W" is **Friday, April 14, 2017.** Requests for withdrawal become official and effective the date they are received in the records office. Students who stop coming to class (that is, stop participating on the class website) but fail to drop the course will *earn* an "F" for the course.

No late discussion postings will be accepted. Homework assignments can always be submitted early. Please recognize part of Internet technology is the age old adage of "not if the technology is going to fail, but when!" therefore, don't wait until the last minute to complete and submit your work!

NTCC Academic Honesty Statement:
Students are expected to complete course work in an honest manner, using their intellects and resources designated as allowable by the course instructor. Students are responsible for addressing questions about allowable resources with the course instructor. NTCC upholds the highest standards of academic integrity. This course will follow the NTCC Academic Honesty policy stated in the Student Handbook.

Academic Ethics
The college expects all students to engage in academic pursuits in a manner that is beyond reproach. Students are expected to maintain complete honesty and integrity in their academic pursuit. Academic dishonesty such as cheating, plagiarism, and collusion is unacceptable and may result in disciplinary action. Refer to the student handbook for more information on this subject.

ADA Statement:
It is the policy of NTCC to provide reasonable accommodations for qualified individuals who are students with disabilities. This College will adhere to all applicable federal, state, and local laws, regulations, and guidelines with respect to providing reasonable accommodations as required to afford equal educational opportunity. It is the student's responsibility to arrange an appointment with a College counselor to obtain a Request for Accommodations form. For more information, please refer to the NTCC Catalog or Student Handbook.

Family Educational Rights And Privacy Act (**FERPA**):
The Family Educational Rights and Privacy Act (FERPA) is a federal law that protects the privacy of student education records. The law applies to all schools that receive funds under an applicable program of the U.S. Department of Education. FERPA gives parents certain rights with respect to their children's educational records. These rights transfer to the student when he or she attends a school beyond the high school level. Students to whom the rights have transferred are considered "eligible students." In essence, a parent has no legal right to obtain information concerning the child's college records without the written consent of the student. In compliance with FERPA, information classified as "directory information" may be released to the general public without the written consent of the student unless the student makes a request in writing. Directory information is defined as: the student's name, permanent address and/or local address, telephone listing, dates of attendance, most recent previous education institution attended, other information including major, field of study, degrees, awards received, and participation in officially recognized activities/sports.