



## ARTS 2348 88 ONLINE Digital Art I - Photoshop

Northeast Texas Community College exists to provide responsible, exemplary learning opportunities.”

**Course Syllabus:** Fall 2018

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Office Hours	Monday	Tuesday	Wednesday	Thursday	Friday	Online
	0930-1130 HUM123	130-330 HUM123		0930-1130 HUM123		M-F 0900-1700

*The information contained in this syllabus is subject to change without notice. Students are expected to be aware of any additional course policies presented by the instructor during the course.*

**Catalog Course Description (include prerequisites):** Introductory course that explores the potential of computer hardware and software medium for visual, conceptual, and practical uses in the visual arts. ONLINE COURSE.

**Required Textbook and Adobe Photoshop CC plan:**

Adobe Photoshop CC Classroom in a Book

ISBN: 9780134852485

**Adobe Photoshop CC Plan:** You must have access to the Adobe Photoshop Creative Cloud plan to complete the assignments in this course. The plan is available for purchase by subscription at Adobe.com, and the annual plan costs \$19.99 per month paid monthly.. This is student pricing, and you must provide your institutional affiliation to Adobe during your purchase transaction.

NTCC has an Adobe Creative Cloud site license, and the software is available on NTCC computer labs in the Learning Commons.

You can also download a free trial of the Adobe Photoshop for 30 days. You will need access to Photoshop throughout the entire semester, though. If you have any concerns or

problems with obtaining access to the Adobe Photoshop plan, please contact me at [dstrong@ntcc.edu](mailto:dstrong@ntcc.edu)

The required textbook includes access to the required course materials at Peachpit and is **NOT** the Photoshop program. You must have **the required textbook and Photoshop CC plan** to complete this course.

To complete the required Classroom in a Book exercises, you must create a Peachpit account and download the image files from their website. See the textbook introduction pages in the front of the textbook for information about how to do this.

**Recommended Reading(s):** adobe.com help & tutorials, any book on Photoshop skills

**Student Learning Outcomes:**

1. Identify and apply the elements of art and principles of digital art.
2. Employ discipline specific vocabulary in the evaluation of digital art problems.
3. Demonstrate creative skill in aesthetic problem solving within assigned parameters.

**Lectures & Discussions:**

Discussions and projects are outlined on Blackboard by week. Specific information about each project will be posted in the weekly Blackboard folder for that week

***Begin the class*** by logging in to Blackboard and finding the **START HERE** folder.

- Read the syllabus and complete the syllabus acknowledgement test.
- Establish a Bio Sig by the end of the first week; instructions are in the START HERE folder.
- Create an Adobe.com account, purchase Adobe Photoshop and install Adobe Photoshop CC
- Create a Peachpit account and download Peachpit lesson files.

**Listed below is an outline of the assignments and tasks for the course:**

*Week 1:* Introductions (25 points), Syllabus, Bio Sig, Blackboard, Photoshop CC Overview, Peachpit. Discussion #1 (25 points) in Blackboard, syllabus acknowledgment in Blackboard. See Week 1 in Blackboard for specific details. DUE DATE: Sep 2

*Week 2:* Copyright Rules & Project Management. Read handout and watch related videos. Take quiz #1 on Copyright Rules & Project Management. Complete Chapter 1 – *Getting to Know the Work Area* & upload assignment as psd (50 points). See Week 2 in Blackboard for specific details. DUE DATE: Sep 9

*Week 3:* Complete Chapter 2 – *Basic Photo Corrections* & upload assignment as psd (50 points). See Week 3 in Blackboard for specific details. Review design elements & principles handout on Blackboard. Watch two videos on design elements & principles. DUE DATE: Sep 16

*Week 4:* Complete Chapter 3 – *Working with Selections* & upload assignment as psd (50 points). See Week 4 in Blackboard for specific details. DUE DATE: Sep 23

*Week 5:* Complete Chapter 4 – *Layer Basics* & upload assignment as psd (50 points). Do extra credit on page 104 (25 points). See Week 5 in Blackboard for specific details. Create thread in Discussion #2 (25 points). DUE DATE: Sep 30

*Week 6:* Complete Chapter 5 – Quick Fixes & upload assignments as psd (10 pointsx7=70 points total).

*Week 7:* Complete Chapter 6 – Masks & Channels & upload assignment as psd (50 points). Create a postcard.

*Week 8:* Complete Chapter 7 – Typographic Design & upload assignment as psd (50 points). Change “games” to “gamings” on page 173, and change “music” to “memes” on page 174. Complete midterm terminology exam.

*Week 9:* Complete Chapter 8 – Vector Drawing & upload assignment as psd (50 points). On page 202, add a text layer with your legible signature in the lower right corner using the same red as the word Koffee.

*Week 10:* Complete Chapter 9 – Advanced Compositing & upload assignment as psd (50 points). On page 220, instead of using the provided background, find a suitable copyright-free background (maybe try Unsplash or Pixabay), or even an image you took. In the comments on Blackboard, tell me where you got the image. Discussion #3 is due.

*Week 11:* Complete Chapter 10 – Painting with the Mixer Brush & upload two assignments as psd (25 points each = 50 points). Go to page 345 and add the Kyle Webster brushes to your Photoshop.

*Week 12:* Complete with Chapter 12 – Working with Camera Raw & upload two assignments (25 points each = 50 points).

*Week 13:* Chapter 13 – Preparing Files for the Web. Post 3 assignments: p. 322 galleries, p. 325 artboard, and page 330 both boards. Discussion #4 is due.

*Week 14:* Chapter 14 – Producing & Printing Consistent Color. Printing is NOT required, but suggested.

*Week 15: Final Project - Creative Project - 150 points*

*Week 16: (Finals Week) Final Project Due Dec 9 by midnight*

*This calendar is subject to change by the instructor.*

### **Evaluation/Grading Policy:**

- projects – see the weekly project list above for the possible points for each project. Your project grades will be posted in your gradebook in Blackboard. You are responsible for checking your grades and reading feedback on your projects on a daily basis. If you have questions after reading any notes I entered about your project, please email me at [dstrong@ntcc.edu](mailto:dstrong@ntcc.edu).
- Discussions - 3 each worth 20 points each
- Quizzes – 2 each worth 25 points each
- Final creative project worth 150 points

Your grade depends on your participation, completion of projects, quizzes, and creative project. Each week runs Monday through Sunday at midnight, Central Standard Time. Do NOT wait until the last hour to post or complete assignments.

Late assignments earn less points. Hard-drive crashes and file glitches do happen, but they are not excuses for late assignments. Computer issues or problems with Blackboard are NOT a reason for not participating in discussions or submitting projects. Plan ahead, and submit your work early in the academic week.

**Other Course Requirements:**

Some type of external storage device will be needed to save and store your digital images and projects. Your final project is based on the projects you create in this class, so keep all of your work. You will need a notebook for taking notes.

**Student Responsibilities/Expectations:**

Complete all discussions, projects, and quizzes on time. Contact me if you are having issues, or problems, at [dstrong@ntcc.edu](mailto:dstrong@ntcc.edu) .

**NTCC Academic Honesty Statement:**

Students are expected to complete course work in an honest manner, using their intellects and resources designated as allowable by the course instructor. Students are responsible for addressing questions about allowable resources with the course instructor. NTCC upholds the highest standards of academic integrity. This course will follow the NTCC Academic Honesty policy stated in the Student Handbook.

**Academic Ethics**

The college expects all students to engage in academic pursuits in a manner that is beyond reproach. Students are expected to maintain complete honesty and integrity in their academic pursuit. Academic dishonesty such as cheating, plagiarism, and collusion is unacceptable and may result in disciplinary action. Refer to the student handbook for more information on this subject.

**ADA Statement:**

It is the policy of NTCC to provide reasonable accommodations for qualified individuals who are students with disabilities. This College will adhere to all applicable federal, state, and local laws, regulations, and guidelines with respect to providing reasonable accommodations as required to afford equal educational opportunity. It is the student's responsibility to request accommodations. An appointment can be made with Katherine Belew, Academic Advisor/Coordinator of Special Populations located in the College Connection. She can be reached at 903-434-8218. For more information and to obtain a copy of the Request for Accommodations, please refer to the [NTCC website - Special Populations](#).

**Family Educational Rights and Privacy Act (FERPA):**

The Family Educational Rights and Privacy Act (FERPA) is a federal law that protects the privacy of student education records. The law applies to all schools that receive funds under an applicable program of the U.S. Department of Education. FERPA gives parents certain rights with respect to their children's educational records. These rights transfer to the student when he or she attends a school beyond the high school level. Students to whom the rights have transferred are considered "eligible students." In essence, a parent has no legal right to obtain information concerning the child's college records without the written consent of the student. In compliance with FERPA, information classified as

“directory information” may be released to the general public without the written consent of the student unless the student makes a request in writing. Directory information is defined as: the student’s name, permanent address and/or local address, telephone listing, dates of attendance, most recent previous education institution attended, other information including major, field of study, degrees, awards received, and participation in officially recognized activities/sports.

**Other Course Policies:**

If you need to use images from online or other sources, use only copyright-free images. Give credit to the artist of work you use in your layouts. Document where (by URL, website location) you find your images.

Watch all videos and read all provided links BEFORE doing your projects.

Complete assignments early in the week, and do not procrastinate.

A few examples of violations you should avoid:

- Turning in work as your own that was created in some part by someone else.
- Turning in work that violates copyright law.

Plagiarism means the appropriation of another's work and the unacknowledged incorporation of that work in one's own work offered for credit. **AVOID PLAGIARISM.**