



# ARTS 2348.021 HYBRID Digital Art I – Photoshop

## Course Syllabus: Spring 2019

“Northeast Texas Community College exists to provide responsible, exemplary learning opportunities.”

**Debbie Strong (Instructor of Record)**

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Office Hours	Monday	Tuesday	Wednesday	Thursday	Friday	Online
		9:00-12:00				M-F 8:00-5:00

*The information contained in this syllabus is subject to change without notice. Students are expected to be aware of any additional course policies presented by the instructor during the course.*

**Catalog Course Description (include prerequisites):** Introductory course that explores the potential of computer hardware and software medium for visual, conceptual, and practical uses in the visual arts.

**Required Textbook (s):** Adobe Photoshop CC Classroom in a Book

**Author:** Andrew Faulkner | Conrad Chavez

**Publisher:** Adobe Press

**ISBN Number:** 9780134852485

**Recommended Readings:** adobe.com help & tutorials, any book on Photoshop skills

### Student Learning Outcomes: SLOs

1. Identify and apply the elements of art and principles of digital art.
2. Employ discipline specific vocabulary in the evaluation of digital art problems.
3. Demonstrate creative skill in aesthetic problem solving within assigned parameters.

### Lectures, Assignments & Discussions: F2F and Web

Hybrid courses will conduct learning face-to-face (F2F) as well as online (Web).

Lectures for ARTS 2348.21 are every Tuesday (F2F). Discussions are online (Web) as outlined in the calendar.

Textbook assignments and discussions are turned in online (Web). Projects that require a presentation will be presented during scheduled class time (F2F).

Discussions, textbook assignments and projects are outlined on Blackboard by week. Specific information about each project will be posted in each folder.

### Course Materials & Requirements

**Peachpit:** You must register for a Peachpit account through peachpit.com. You will have access to the required images and other course materials through your Peachpit account. Instructions on how to log-in and create your Peachpit account are provided in the course textbook as well as in the Start Here folder in Blackboard.

### Software: Adobe Photoshop CC Plan

You must have access to the Adobe Photoshop Creative Cloud plan to complete the assignments in this course.

The plan is available for purchase by subscription at [adobe.com](https://adobe.com).

A free trial of the Adobe Photoshop is available for 7 days

Student pricing | \$19.99/month or prepay \$239.88.

You must provide your institutional affiliation to Adobe during your purchase transaction.

**System:** Please visit the [Photoshop CC system requirements](#) link at adobe.com to view specific system requirements for your computer or laptop.

Instructions on how to download the software are provided in the Start Here folder in Blackboard. If you have any concerns or problems with obtaining access to the Adobe Photoshop plan, please contact me at [dsanchez@ntcc.edu](mailto:dsanchez@ntcc.edu).

Note that NTCC has an Adobe Creative Cloud site license, and the software is available on NTCC computer labs in the Learning Commons.

**Internet:** You must have a reliable Internet or Wi-Fi connection to download the required software as well as accessing Peachpit and Blackboard.

**Other:** 8.5"x11" or other similar size sketchbook and pen/pencil for notes & quick sketches, flash drive  
Some type of external storage device will be needed to save and store your digital images and projects. Keep all of your work.

### **Begin the Class**

Log-in to Blackboard and find the **START HERE** folder.

1. Read the syllabus and complete the syllabus policy acknowledgement quiz.
2. Create an Adobe account, purchase Adobe Photoshop CC and install the Adobe Photoshop CC program to your computer/laptop
3. Make sure you have purchased your course textbook
4. Create a Peachpit account and download Peachpit lesson files.

## Listed below is an outline of the assignments and tasks for the course

\*\*\*Make sure that you upload each of your assignments/projects as PSD/Photoshop documents unless otherwise noted per the assignment or project. View each weekly folder for specific instructions. All Assignments are due by end-of-day (11:59 PM) the Monday before class unless otherwise noted.

This calendar is subject to change by the instructor.\*\*\*

### **Module 1 | Getting to Know the Work Area**

*Week 1:* Syllabus (F2F/Web), Complete "Begin the Class" section (F2F/Web), Class introductions (F2F), Blackboard scavenger hunt/Q&A (F2F), Discussion #1 (Web), Quiz #1, (Web) **Due Date | Jan. 28**

*Week 2:* Photoshop CC overview (F2F), Workspace scavenger hunt (F2F), Create a new document/saving a project (F2F), Complete Chapter 1 & upload assignments (Web). **DUE DATE | Feb. 4**

### **Module 2 | Basic Photo Corrections & Quick Fixes**

*Week 3:* Complete Chapter 2 & upload assignments (Web), Review design elements & principles (F2F), Watch videos on design elements & principles (Web), Quiz #2, (Web), Discussion #2 (Web) **DUE DATE | Feb. 11**

*Week 4:* Quick Fixes; Blur, Red Eys, DOF, Distort (F2F), Complete Chapter 5 & upload assignments; Ducks, Pano, Train (Web) **DUE DATE | Feb. 18**

### **Module 3 | Layer Basics & Selections**

*Week 5:* Complete Chapter 4-Hawaii (F2F), Sketchbook assignment; CP1 (F2F), Creative Project #1-Postcard (Web) **DUE DATE | Feb 25**

*Week 6:* Presentation CP1 (F2F), Critique (Web) Complete Chapter 3 & upload assignments  
**DUE DATE | March 4**

### **Module 4 | Working with Masks & Channels**

*Week 7:* **SPRING BREAK / NO CLASS**

*Week 8:* Complete Chapter 6 & upload assignments (Web), Sketchbook assignment; CP2 (F2F), Creative Project #2-Invitation (Web) **Due Date | March 25**

### **Module 5 | Typographic Design & Shapes**

*Week 9:* Presentation CP2 (F2F), Complete Chapter 7 & upload assignments (Web), Midterm terminology review (F2F)/Exam (Web), Sketchbook assignment; CP3 (F2F), Creative Project #3-Animal (Web)

**Due Date | April 1**

*Week 10:* Presentation CP3 (F2F), Sketchbook Assignment; CP4 (F2F), Creative Project #4-Landscape (Web), Complete Chapter 8 & upload assignments (Web) **Due Date | April 8**

### **Module 6 | Drawing Tools and Color**

*Week 11:* Presentation CP4 (F2F), Complete Chapter 10 & upload assignments (Web) **Due Date | April 15**

*Week 12:* Complete Chapter 14 & upload assignments (Web), Discussion #3 is due (Web) **Due Date | April 22**

### **Module 7 | Advanced Compositing & Camera Raw**

*Week 13:* Complete Chapter 9 & upload assignment (Web), Discussion #4 is due (Web) **Due Date | April 29**

*Week 14:* Complete Chapter 12 & upload assignments (Web) **Due Date | May 6**

### **Module 8 | Preparing Images for the Web, Production and Printing**

*Week 15:* Complete Chapter 13 & upload assignments (Web) Discussion #4 is due.

**Due Date | May 13**

*Week 16:* Final Project is due by May 13 (Web), Presentation is May 14 (F2F) **Due Date | May 13**

### **Grading Policy**

<b>Assignment</b>	<b>Amount</b>	<b>Points Possible</b>	<b>Total</b>
Chapter Assignments	<b>10</b>	<b>50</b>	<b>500</b>
Creative Projects	<b>5</b>	<b>50</b>	<b>250</b>
Quizzes	<b>2</b>	<b>25</b>	<b>50</b>
Midterm Exam	<b>1</b>	<b>50</b>	<b>50</b>

Final Project	1	150	150
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## **Total Points Possible**

### **\*\*\*Grade Scale\*\*\***

**A** (900-1000)    **B** (800-899)    **C** (700-799)    **D** (600-699)    **F** (599 & Below)

## **Course Policies**

### **Attendance**

We meet once a week on Tuesday, so classroom instruction time is limited. If you miss class, please refer to the calendar attached to the syllabus so that you are aware of any upcoming due dates for classwork. It is your responsibility to attend class during scheduled meeting times. If a student misses more than 50% of scheduled meetings, he or she may be subject to being dropped from the course. I do not count tardy arrivals but instruction does begin promptly. If I need to cancel a class I will notify you through Blackboard and email 24-48 hours in advance.

### **Communication**

All teacher/student communication is to be conducted by NTCC email. I will not reply to personal email addresses. I will respond to emails in a timely manner within 24 hours. You can access student email through the myEagle Portal. Make sure that you check your student email on a daily or regular basis to access course announcements and other important college announcements.

Calls may be directed to Humanities secretary, Delbra Anthony, EXT 8255. If you need to contact me via phone, please leave a message with Delbra. The best way to contact me is email.

### **Plagiarism**

Avoid plagiarism. Plagiarism means the appropriation of another's work and the unacknowledged incorporation of that work in one's own work offered for credit.

If plagiarism is discovered students will receive a grade zero for that assignment, students may also be subject to the NTCC Academic Ethics policy.

If you need to use images from online or other sources, use only copyright-free images. Give credit to the artist of work you use in your layouts. Document where you find your images by pasting the URL/Website location in the Text Submission or Comments toolbar in the Blackboard assignment window.

A few examples of violations you should avoid

1. Turning in work as your own that was created in some part by someone else.
2. Turning in work that violates copyright law.

Websites that offer royalty-free and copyright-free images

1. Pixabay.com
2. Pexels.com
3. Unsplash.com

## **Evaluation & Grading**

See the weekly assignment list above for the possible points for assignment. Grades will be posted in your gradebook in Blackboard within a week of the assignment deadline. You are responsible for checking your grades and reading feedback on your assignments on a daily basis. If you have questions after reading any notes I entered about, please email me at [dsanchez@ntcc.edu](mailto:dsanchez@ntcc.edu).

Your midterm grade will consist of grades entered for course work from week 1 through week 8 and will be available to you through the grade center in Blackboard. All Midterm grades will be entered as letter grades.

Your grade depends on your participation, completion of projects, quizzes, and a final creative project. Each week runs Monday through Sunday at midnight, Central Standard Time. Do NOT wait until the last hour to post or complete assignments.

## **Late Work**

Late work will result in less points earned. Late work will not be accepted after 3 days, as a result a zero will be entered in the gradebook. Ten points will be counted off each day late, up to three days. For late discussions 5 points will be counted off from final score. Late discussions will not be accepted after three days.

Hard-drive crashes and file glitches do happen but are not an excuse for late assignments. Computer issues or problems with Blackboard are NOT a reason for not participating in discussions or submitting projects. Plan ahead and submit your work early in the academic week. Don't procrastinate.

## **Student Responsibilities & Expectations**

Complete all discussions, projects, and quizzes on time. Contact me if you have any issues, or problems, at [dsanchez@ntcc.edu](mailto:dsanchez@ntcc.edu).

## **NTCC Academic Honesty Statement**

Students are expected to complete course work in an honest manner, using their intellects and resources designated as allowable by the course instructor. Students are responsible for addressing questions about allowable resources with the course instructor. NTCC upholds the highest standards of academic integrity. This course will follow the NTCC Academic Honesty policy stated in the Student Handbook.

## **Academic Ethics**

The college expects all students to engage in academic pursuits in a manner that is beyond reproach. Students are expected to maintain complete honesty and integrity in their academic pursuit. Academic dishonesty such as cheating, plagiarism, and collusion is unacceptable and may result in disciplinary action. Refer to the student handbook for more information on this subject.

## **ADA Statement**

It is the policy of NTCC to provide reasonable accommodations for qualified individuals who are students with disabilities. This College will adhere to all applicable federal, state, and local laws, regulations, and guidelines with respect to providing reasonable accommodations as required to afford equal educational opportunity. It is the student's responsibility to request accommodations. An appointment can be made with Katherine Belew, Academic Advisor/Coordinator of Special Populations located in the College Connection. She can be reached at 903-434-8264. For more information and to obtain a copy of the Request for Accommodations, please refer to the [NTCC website - Special Populations](#).

## **Family Educational Rights and Privacy Act | FERPA**

The Family Educational Rights and Privacy Act (FERPA) is a federal law that protects the privacy of student education records. The law applies to all schools that receive funds under an applicable program of the U.S. Department of Education. FERPA gives parents certain rights with respect to their children's educational

records. These rights transfer to the student when he or she attends a school beyond the high school level. Students to whom the rights have transferred are considered “eligible students.” In essence, a parent has no legal right to obtain information concerning the child’s college records without the written consent of the student. In compliance with FERPA, information classified as “directory information” may be released to the general public without the written consent of the student unless the student makes a request in writing. Directory information is defined as: the student’s name, permanent address and/or local address, telephone listing, dates of attendance, most recent previous education institution attended, other information including major, field of study, degrees, awards received, and participation in officially recognized activities/sports.