

PRINCIPLES OF MICROECONOMICS (ECON 2302)
Northeast Texas Community College
Course Syllabus

Instructor: Joy Cooper

Business Technology Building

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Course Description

Principles of Microeconomics is a study of the principles underlying the behavior of individual consumers and business firms. Topics include demand and supply, the laws of production and cost, the economics of the firm, international economics, domestic economic problems of business and government, market structures, labor unions, social welfare, and taxes.

Textbook

Schiller, Bradley. The Economy Today. 14th Edition. McGraw-Hill Irwin, 2016.

(You can choose either the Digital or the Binder text - all you have to have is the Digital but we offer the printed textbook if you prefer to read printed chapters.) If you choose the binder text you will still need the Connect Access code.

978-1-259-60239-9 SCHILLER / ECONOMY TODAY BINDER TEXT W/ 12 MONTH CONNECT

978-1-259-28934-7 SCHILLER / ECONOMY TODAY DIGITAL TEXT W/ 12 MONTH CONNECT

McGraw-Hill CONNECT Code (required) to work your assigned exercises and problems, and to view video lectures provided.

The McGraw Hill Connect Information folder can be found in the “Start Here” folder on Blackboard. You will need to register with the Connect site using the link provided there. Please register during the first week of classes. If you have not purchased your access code yet, you can register using the 14-day free trial.

Please use your NTCC school email to register for these resources, as it avoids potential confusion in the future

Teaching Methods

- *Remember, this is a college course and attendance is essential to learning the required material. Because of this, a portion of your grade will come from your attendance and participation. Therefore, it is crucial that you are prepared for every class and chapter readings and assignments are to be completed before class. Each absence will result in a deduction of 3 points from your attendance/participation grade.*
- *The student is responsible for making up work without prompting by the instructor. All course work missed, regardless of cause, is to be completed to the satisfaction of the instructor.*
- *Cell phones ringing and text messaging during class are a disturbance and will not be tolerated. Please turn your cell phones off or on silent during the course as a courtesy to your classmates and instructor. If you are in possession of a cell phone and it rings during class, please excuse yourself immediately for the remainder of the day. If this occurs more than once, you will be asked to leave your cell phone with the instructor during the duration of each class day.*
- *In addition to the textbook material, students are encouraged to read current articles in newspapers, etc. in order to be able to discuss and understand current economic conditions. Various websites will also be recommended to you during the semester for your reference. Extra credit will be available during the semester for participation in current event article assignments. This will be the only extra credit opportunity available and will be optional for all students.*
- *You will be required to utilize the Blackboard online learning software at various times during this course. Blackboard can be accessed through the NTCC website and login information is available on the college website. Specific assignments will be discussed during class time.*

- *Please note that the last day to withdraw from this course with a grade of “W” is Thursday, April 15. If you do not for any reason complete the course requirements and you fail to officially withdraw from this course, you will receive a course grade of “F.”*

Evaluation and Grading Criteria

Test 1	20%
Test 2	20%
Test 3	20%
Article Review	15%
Assignments (Online)	15%
Attendance	10%
Total Grade	100%

Project—You will be required to complete 2 case studies or article reviews during the semester (see due date below). These case studies should reflect a college level paper and review. Submission and project details will be provided at the appropriate times.

Course Schedule: Note: *This is to be used as a guideline only and may be adjusted as necessary throughout the semester. In addition to the textbook material, students are encouraged to read current articles in newspapers, etc. in order to be able to discuss and understand current economic conditions.*

Week of (2017)	Chapter/Assignment/Project
8/28	Introduction/Orientation/Chapter 19 & 20
9/4	Chapters 21
9/11	Exam Review & Exam 1
9/18	Chapters 22 - 24
9/25	Chapters 25 & 26 - Exam Review
10/2	Exam 2 - Chapters 32, 33
10/9	Chapter 34 & 28 -
10/16	Exam Review & Exam 3 (Last week of class)

- Case Studies are due by 10/17 submit in class

ADA Statement:

It is the policy of Northeast Texas Community College to provide reasonable accommodations for qualified individuals who are students with disabilities. This College will adhere to all applicable federal, state and local laws, regulations and guidelines with respect to providing reasonable accommodations as required to afford equal educational opportunity. It is the student’s responsibility to arrange an appointment with a College counselor to obtain a Request for Accommodations form. For more information, please refer to the Northeast Texas Community College Catalog or Student Handbook.

Honesty: *“Students are expected to complete course work in an honest manner, using their intellects and resources designated as allowable by the course instructor. Students are responsible for addressing questions about allowable resources with the course instructor. NTCC upholds the highest standards of academic integrity. This course will follow the NTCC Academic Honesty policy stated in the Student Handbook.”*

Academic Ethics: *List verbatim the following policy on academic ethics as stated below. Any other issues course/department specific should follow it.*

Northeast Texas Community College may initiate disciplinary proceedings against a student accused of scholastic dishonesty. Scholastic dishonesty includes, but is not limited to, statements, acts, or omissions related to applications for enrollment or the award of a degree, and/or the submission as one’s own work material that is not one’s own. Scholastic dishonesty may involve, but is not limited to, one or more of the following acts: cheating, plagiarism, collusion, use of annotated texts or teacher’s editions, and/or falsifying academic records. Any violation of these policies will result in an F in the course.

Plagiarism *is defined as the appropriation of any person’s work and the unacknowledged incorporation of that work in one’s own work offered for credit.*

Cheating *is defined to include the following: copying from another student’s paper; using materials during a test not authorized by the person giving the test; collaborating with any other person during the test without permission; knowingly obtaining, using, buying, selling, transporting, or soliciting in whole or in part the content of test not yet administered; substituting for another student or*

permitting any other person to substitute for oneself; copying computer or Internet files, using someone else's work for assignments as if it were one's own, or any other dishonest means of attempting to fulfill the requirements of a course.

Collusion is defined as the unauthorized collaboration with any person in preparing work offered for credit.