



Speech 1315: Public Speaking
 Course Syllabus: Fall 2017

“Northeast Texas Community College exists to provide responsible, exemplary learning opportunities.”

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I can always be reached by phone.						

The information contained in this syllabus is subject to change without notice. Students are expected to be aware of any additional course policies presented by the instructor during the course.

Course Description: Application of communication theory and practice to the public speaking context, with emphasis on audience analysis, speaker delivery, ethics of communication, cultural diversity, and speech organizational techniques to develop students’ speaking abilities, as well as ability to effectively evaluate oral presentations.

Three (3) transferable semester hours. Eligibility to enroll in ENGL 0302 and READ 0302.

Required Textbook(s): Public Speaking for College and Career, 11th Edition, Hamilton Gregory, 2010.

Publisher: McGraw-Hill Higher Education

ISBN Number: 9781260368680

Student Learning Outcomes:

Upon successful completion of this course, students will:

1. Demonstrate an understanding of the foundational models of communication.
2. Apply elements of audience analysis.
3. Demonstrate ethical speaking and listening skills by analyzing presentations for evidence and logic
4. Research, develop and deliver extemporaneous speeches with effective verbal and nonverbal techniques.
5. Demonstrate effective usage of technology when researching and/or presenting speeches.
6. Identify how culture, ethnicity and gender influence communication.
7. Develop proficiency in presenting a variety of speeches as an individual or group (e.g. Narrative, Informative or Persuasive).

Course Objectives:

- 1.1 Understand and demonstrate writing and speaking processes through invention, organization, drafting, revision, editing, and presentation;
- 1.2 Understand the importance of specifying audience and purpose and to select appropriate communication choices
- 1.3 Understand and appropriately apply modes of expression, i.e., descriptive, expository, narrative, scientific, self-expressive, in written, visual, and oral communication;
- 1.4 Participate effectively in groups with emphasis on listening, critical and reflective thinking, and responding
- 1.5 Understand and apply basic principles of critical thinking, problem solving, and technical proficiency in the development of exposition and argument;
- 1.6 Develop the ability to research and write a documented paper and /or to give an oral presentation

Lecture Units, Discussions, & Assignments:

UNIT 1: Language, The Communication Process, and Listening Chapters 1, 2, 3

Introduction (3-5 minutes)* Prepare and deliver a speech of introduction. Your structure should include an attention getting INTRODUCTION, a multiple pointed BODY of information, and a CONCLUSION. Research: Optional. Vis Aid: Optional

Sample Content: Your name stated in a clever way. No "My name is..." Biographical data: birth place, family background, educational background academic major, college or university choice when transferring. Unique features or aspects could include places visited, special events, like being born on an historic date or in some exotic locale, or an interesting career, hobby. Avoid using "Thank You" or "Are there any questions" as a clincher.

UNIT 2: Public Speaking

Chps. 2, 15, 9, 5, 10, 11, 6, & 8

Informative (5-7 minutes)* Prepare an informative speech. The topic should be carefully narrowed, reflective of your interests, and interesting to us. The introduction should gain the attention and orient the audience. The body should have 2-5 well-organized points. The conclusion should summarize and wrap up the speech. Research: Minimum 3 sources. Visual Aid: Required.

Impromptu (No time limit) * Come to class on designated day and give a presentation on a topic the instructor gives to you. Research: None Visual Aid: None

UNIT 4 Persuasion & Rhetorical Criticism. Chps. 16 & 17

Persuasive (Final) (5-9 minutes) Prepare a speech to convince or persuade a neutral audience. Follow class-notes and instructions carefully. This is your final.

Research: 3 minimum, 5-9 recommended. Visual Aid: Optional.

Evaluation/Grading Policy:

Individual Speeches*	30%
Written Work	20%
Team Project	20%
Participation	10%
Final: Persuasive Speech	20%
Extra Credit	1.5 pts (Each)

Semester Grades are assigned a ten-point grade distribution: $\leq 90\% = A$; $90\% \geq 80\% = B$, $80\% \geq 70\% = C$, $70\% \geq 60\% = D$, $60\% \geq 0\% = F$ As extra-credit is offered, rounding will not occur. Extra Credit 1.5 SEMESTER PTS each
(1) Perfect Attendance. (3) Read a current book written on communication in the professional setting. Summarize the book in a one-page typed paper. (3) Article Survey. Read three full- text articles published during the current school year written about any aspect of human communication. Print/copy and turn in the articles with the major ideas contained in the articles highlighted.

Tests/Exams:

Speaking assignments averaged as tests grades.

Unit Quizzes (1 per unit), Outlines, and other written assignments averaged as daily grades.

Student Responsibilities/Expectations:

ATTENDANCE & PUNCTUALITY

Speech is a discipline of both theory and practice, requiring the acquisition of skills through participation and observation. Regular attendance is expected. Students who are excessively absent (more than 3) may have their final semester grade lowered by a letter. For attendance purposes, two partials (tardy, come & go, early self- dismissal) constitute an absence. Further absences will incur further penalties up to and including being dropped or failing the course. Lateness is distracting to the speakers. If you do arrive late (occasionally) and a speech is in progress, please wait in the hall until the speaker is finished.

ASSIGNMENTS & RESEARCH

Assignments are due on the date that set forth by the instructor. These include selected reading materials, practicing skills, preparing for group discussions, written and oral preparation of speeches, etc. When research is required for a speech it must be verbally documented, and must appear on the TYPED outline using MLA or APA format (pages 114-115 in textbook). Oral plagiarism is as serious an infraction as written plagiarism, and will result in a failing grade. No more than 10% of any speech may be directly quoted from another source.

ATTIRE

Students are expected to dress up for presentations. Topic specific attire is allowed. Audience members may dress in everyday casual and comfortable attire.

NTCC Academic Honesty Statement:

"Students are expected to complete course work in an honest manner, using their intellects and resources designated as allowable by the course instructor. Students are responsible for addressing questions about allowable resources with the course instructor. NTCC upholds the highest standards of academic integrity. This course will follow the NTCC Academic Honesty policy stated in the Student Handbook."

Academic Ethics:

The college expects all students to engage in academic pursuits in a manner that is beyond reproach. Students are expected to maintain complete honesty and integrity in their academic pursuit. Academic dishonesty such as cheating, plagiarism, and collusion is unacceptable and may result in disciplinary action. Refer to the student handbook for more information on this subject.

ADA Statement:

It is the policy of NTCC to provide reasonable accommodations for qualified individuals who are students with disabilities. This College will adhere to all applicable federal, state, and local laws, regulations, and guidelines with respect to providing reasonable accommodations as required to afford equal educational opportunity. It is the student's responsibility to request accommodations. An appointment can be made with Shannin Garrett, Academic Advisor/Coordinator of Special Populations located in the College Connection. She can be reached at 903-434-8218. For more information and to obtain a copy of the Request for Accommodations, please refer to the [NTCC website - Special Populations](#).

Family Educational Rights and Privacy Act (Ferpa):

The Family Educational Rights and Privacy Act (FERPA) is a federal law that protects the privacy of student education records. The law applies to all schools that receive funds under an applicable program of the U.S. Department of Education. FERPA gives parents certain rights with respect to their children's educational records. These rights transfer to the student when he or she attends a school beyond the high school level. Students to whom the rights have transferred are considered "eligible students." In essence, a parent has no legal right to obtain information concerning the child's college records without the written consent of the student. In compliance with FERPA, information classified as "directory information" may be released to the general public without the written consent of the student unless the student makes a request in writing. Directory information is defined as: the student's name, permanent address and/or local address, telephone listing, dates of attendance, most recent previous education institution attended, other information including major, field of study, degrees, awards received, and participation in officially recognized activities/sports.